



JANSEN ART EDUCATIONAL SYSTEMS  
PRESENT:  
HERITAGE TEACHER TRAINING COURSE  
&  
HERITAGE ARTIST COURSE



## The Heritage Education Program Creators

### Heritage Designer

The Heritage Designer is an artist and teacher who is committed to the advancement and education of the Decorative Painting industry. Each Heritage Designer brings necessary skills that broaden the experience of the educational team. The team consists of successful artists that bring the necessary skills to build and educate today's painters.

### Heritage Ambassador

The JansenArt Educational System created a position to help the education of teachers about products, techniques and assist with the education and development of the program. In 2009 our Ambassadors will participate in the formation of the new educational program manual for the Heritage Teacher Program. These Ambassadors are essential for the educational growth of our artistic community.

### Heritage Educational Program

The Jansen Art Educational System is a tiered program that begins with the Heritage Teacher Training Course. Designed by teachers and artists from around the world, this program is truly a global endeavor. These teachers and artists known as the Heritage Designers and Heritage Ambassadors have over a century of experience in decorative painting and have worked to create a strong educational program for beginners as well as the advanced painters.

The Heritage Teacher Training Manual will provide teachers with information about marketing and pricing their classes. And it will show teachers best practices in organizing and scheduling the program.

The Heritage Teacher Training Course will be offered in several ways to accommodate the busy schedules of today's teachers/artists. Classroom, On-line and DVD Seminars will all be offered. Classroom seminars will be listed at [Jansenarteducation.com](http://Jansenarteducation.com) and will begin after the release date of October 1, 2009.

*One Global Vision  
One Extended Family  
One True Passion*



# JansenArt Educational Systems

**Introduction to Painting**  
Students Enter Program Here

**BRUSH WITH COLOR**  
Teachers develop their own program following an established course outline. This allows at home students to follow a common outline.

**JansenArt Educational System**  
Teacher Training Course  
**Heritage Teacher Level**

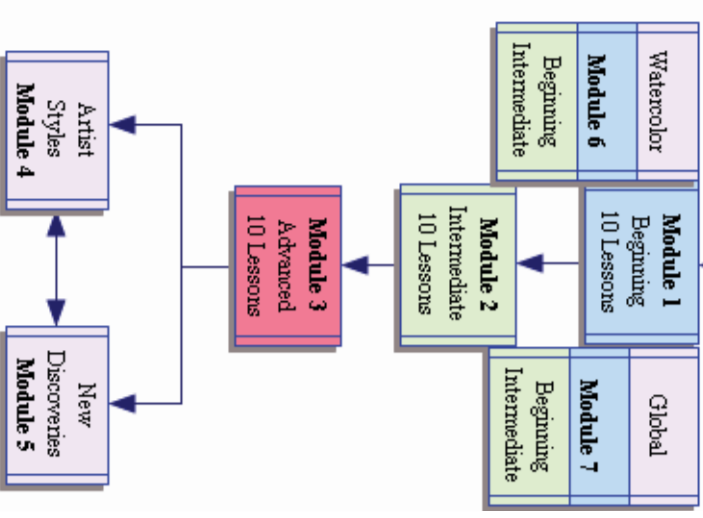
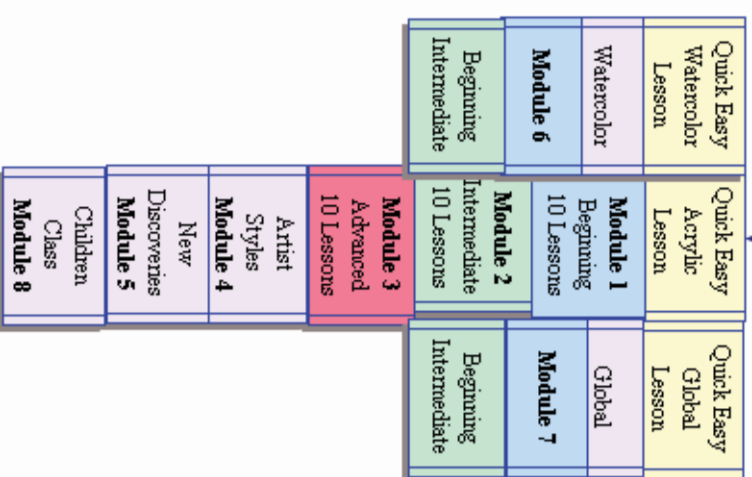
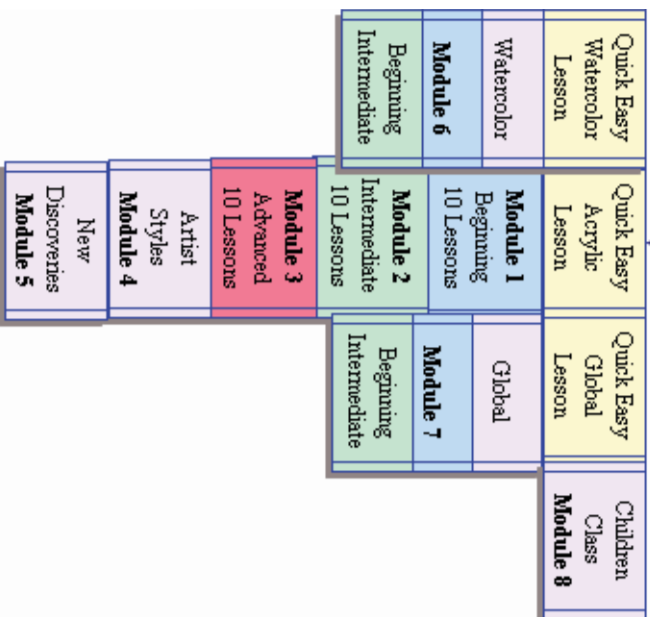
**JansenArt Educational System For Students**  
**Heritage Artist Level**

**Brush With Color**  
At Home Study Courses  
Taught By Independent Authors and Teachers

TEACHER TRAINING  
PROGRAM TAUGHT BY  
HERITAGE DESIGNERS/ AMBASSADORS

STUDENT TRAINING  
PROGRAM TAUGHT BY  
HERITAGE TEACHERS

AT HOME STUDY  
COURSES FOR  
STUDENTS





## Heritage Educational Program

The course consists of 7 modules or parts.

**Module 1** - Beginning- Beginning Painting Lessons

**Module 2**- Intermediate- Intermediate Painting Lessons

**Module 3** - Advanced- Advanced Painting Lessons

**Module 4** - Styles- Advanced Lessons showing various styles of painting (Module D)

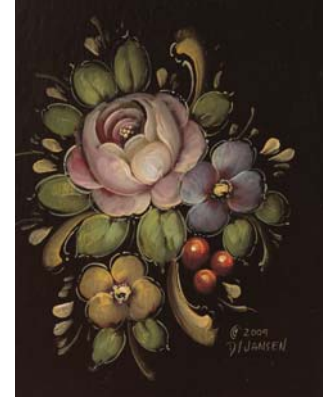
**Module 5** - New Discoveries- New Techniques to the industry

**Module 6** - Watercolor- Basic to Intermediate Watercolor Lessons

**Module 7** - Global Blending- Basic to Intermediate Global Blending Lessons

**Module 8**- Children Lessons

The “core” of the modules is 1, 2, and 3. The beginning , intermediate and advanced levels. Two modules are stand alone lessons, which mean the student can learn all about watercolor for example and how to paint it by starting the watercolor module. They do not need to take 1, 2 and 3 first. The same will apply for the Global module.



## Program Structure

**Module 1**- Beginning...first Module

**Module 2** -Intermediate- Req.- Module 1

**Module 3**- Advanced- Req.- Module 1, 2

**Module 4**- Styles- Req.- Module 1, 2, 3

**Module 5**- New Discoveries-Req.- Module 1, 2, 3

**Module 6**- Watercolor- Stand Alone

**Module 7**- Global Blending- Stand Alone

**Additional Module**

**Module 8**- Childrens Lessons- Stand Alone





# HERITAGE TEACHER

The main purpose of the Heritage Teacher Training Course is to provide experienced decorative painters with the tools needed to teach students the art of decorative painting. These tools are provided by way of the Heritage Teacher Training Manual which provides over ninety painting lessons broken down into three modules of ten lessons each.

Each lesson includes a brush basic which provides students with skills needed to execute various paintbrush skills and a color corner which provides students with an understanding of color theory. Each lesson also includes a core lesson which is a mini-lesson in which the main painting concepts are explored, a focus lesson which is a larger piece that covers not only the main painting concepts of the lesson, but reviews concepts covered in previous lessons and alternate lesson which gives the teacher the flexibility to review concepts with further study.

# HERITAGE ARTISTS

The second tier of the Jansen Art Educational System is the Heritage Artist/ Student Course. Teachers who have completed the Heritage Teacher Training Course will offer decorative painting classes using the Heritage Teacher Training Manual as the classroom materials.

These materials will provide new artists, as well as experienced ones looking for growth and improvement, with tools in decorative painting techniques, historical styles, brush basics and color theory. Artistic growth will be a natural end result of the program due to the strong educational base found in the Heritage Teacher Training Course.

Teachers offering the Heritage Student Course can be found at *HeritageTeacher.com*. On-line instruction as well as DVD based classes can be found at *HeritageTeacher.com* and will be offered beginning **October 1, 2009.**

**Individuals interested in hosting a Classroom seminar- Please contact our Heritage Education Coordinator, Georgia Dawbon at [JansenArtEducation.com](http://JansenArtEducation.com). On-line seminars and DVD seminars will be available in mid-March of 2010. Please check [HeritageTeacher.com](http://HeritageTeacher.com) for information or contact our Coordinator.**

